

LIVE LIKE A PRO







Now is always the right time to take on a new challenge. And Canyon is always game for adventure. From carving the slalom course of the city to devouring the rockiest of off-road trails, Canyon delivers the efficiency, manoeuvrability and premium comfort you want.

Experience the midsize truck for you—the 2020 GMC Canyon.

WHEN YOU CARRY THE BOLDEST NAME IN TRUCKS, YOU WEAR IT LIKE A BADGE

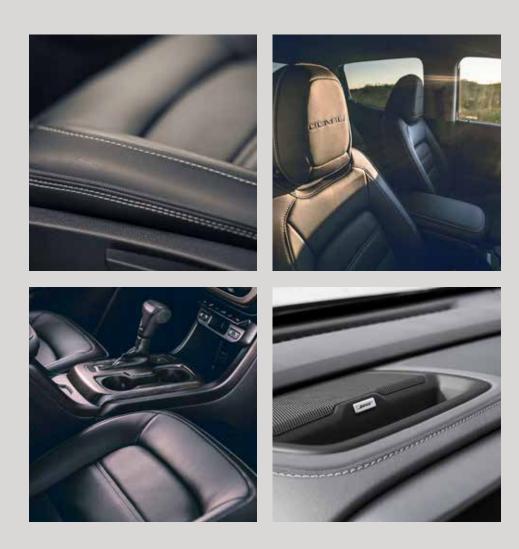


- 20" DIAMOND-CUT MACHINED ALUMINUM WHEELS
- 5" CHROME ASSIST STEPS
- SPRAY-ON BEDLINER WITH DENALI LOGO
- EXCLUSIVE CHROME FOG LAMP BEZELS
- POLISHED EXHAUST TIP ON V6 MODELS
- REAR PARK ASSIST¹









In Canyon Denali, you'll find premium materials from embroidered Denali front head restraints to supportive heated and ventilated leather-appointed front seats with unique contrasting stitching. And because it's a Denali, you'll also find burnished aluminum trim and a hand-stitched, heated leather-wrapped steering wheel.



TAKE THE ROAD LESS TRAVELLED





- AUTOMATIC LOCKING REAR DIFFERENTIAL
- OFF-ROAD SUSPENSION
- I HILL DESCENT CONTROL
- DRIVER ALERT PACKAGE¹ IS AVAILABLE (LATE AVAILABILITY)

Even before venturing off the beaten (and often unpaved) path in your Canyon All Terrain, its rugged yet refined styling signals it's up to the journey.

It starts with an All Terrain black grille, body-colour bumpers and grille surround and continues with unique 17" Dark Argent metallic cast-aluminum wheels and all-terrain blackwall tires.

Its supportive, purposefully crafted interior features exclusive contrasting red stitching, distinctive

All Terrain seating, special dark aluminum trim and carbon-fibre-inspired interior accents.



- GOODYEAR® WRANGLER DURATRAC® TIRES
- BLACK 3" ROUND STEP BARS
- SPRAY-ON BEDLINER
- ALL-WEATHER FLOOR LINERS

To help you conquer more challenging environments with confidence, Canyon All Terrain¹ offers the available All Terrain X Package. It starts with the Canyon All Terrain—with features such as a transfer case shield, automatic locking rear differential and Hill Descent Control—and adds equipment made to help you take on the terrain.



FOR EVEN MORE ADVENTUROUS OFF-ROADING, X MARKS THE SPOT



AVAILABLE DURAMAX TURBO DIESEL



AVAILABLE ESTIMATED 7.9 L/100 KM HIGHWAY¹

¹2020 Canyon Crew Cab with available 2.8L Duramax Diesel engine and 6-speed automatic transmission fuel-consumption estimate is 11.8 L/100 km city and 7.9 L/100 km highway (4x2); 12.3 L/100 km city and 8.5 L/100 km highway (4x4). Fuel-consumption estimates based on GM testing in accordance with Government of Canada approved test methods. Refer to vehicles.nrcan.gc.ca for details. Your actual fuel consumption will vary. ²Canyon's 7700-lb. (3493 kg) rating requires the SLE Crew Cab 4x2 short bed model with available 2.8L Duramax Diesel engine, Driver Alert Package, SLE Convenience Package, automatic locking rear differential and Trailering Package. Canyon's 7600-lb. (3447 kg) rating (as shown) requires the SLT Crew Cab 4x4 short bed model with available 2.8L Duramax Diesel engine and Trailering Package. Before you buy a vehicle or use it for trailering, carefully review the trailering section of the Owner's Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow.









- ROLL-FORMED HIGH-STRENGTH STEEL CARGO BED
- CORNERSTEP REAR BUMPER AND HAND ASSISTS
- RAIL PROTECTORS
- TWO-TIER LOADING
- MOVABLE LOAD-BEARING TIE-DOWN HOOKS ARE AVAILABLE
- SPRAY-ON BEDLINER IS AVAILABLE
- EZ-LIFT AND LOWER TAILGATE IS AVAILABLE
- REMOTE LOCKING TAILGATE IS AVAILABLE

We engineered the cargo bed to do more than just carry your gear. These innovations help you easily get into the bed, as well as organize and secure cargo. In addition, Canyon's large cargo bed is designed to deliver exceptional payload capability.



BECAUSE IT'S A COUNTY OF THE SECOND S

Canyon SLE and SLT models offer available collision-avoidance and security technologies (standard on Denali) that are engineered to help enhance your awareness of the road and surrounding vehicles. Additional peace of mind is provided by six standard airbags.²

AS IF DRIVING YOUR CANYON ISN'T ENTERTAINING ENOUGH







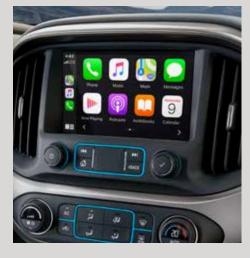
In Canyon, your always-connected life shouldn't stop because you're on the go. You'll find available technologies designed to keep you entertained, in sync, informed and powered up.











CANYON OFFERS AVAILABLE:

- APPLE CARPLAY®¹ COMPATIBILITY FOR iPHONE® (SHOWN BOTTOM RIGHT)
- ANDROID AUTO™² COMPATIBILITY (SHOWN BOTTOM LEFT)
- AVAILABLE BUILT-IN 4G LTE WI-FI® HOTSPOT³

GMC CONNECTED SERVICES⁴

Your select new 2020 Canyon offers a host of in-vehicle benefits. Connected Access⁵ offers the latest technology to help you make the most of every drive—which includes standard connectivity for 10 years on most models⁶ and enables services such as Vehicle Diagnostics and Dealer Maintenance Notification. You can also take your ownership experience to new levels by upgrading to other GMC Connected Services.

myGMC® APP7

When you download the available myGMC App, you have access to features like scheduling service, learning how to use your vehicle's technologies and other ways to simplify your ownership experience. When you upgrade to Remote Access⁸ (not available on SL), you can remotely start and stop the engine, check fuel levels and even set and share notifications for vehicle arrivals and departures with Vehicle Locate.⁸

Discover how to stay connected at gmccanada.ca.

1Vehicle user interface is a product of Apple® and its terms and privacy statements apply. Requires compatible iPhone® and data plan rates apply. Apple CarPlay is a trademark of Apple, Inc. Siri, iPhone and iTunes are trademarks of Apple, Inc., registered in the U.S. and other countries. ²Vehicle user interface is a product of GoogleTM and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an AndroidTM-compatible smartphone running Android 5.0 or higher. Data plan rates apply. Android Auto is a trademark of Google LLC. 3Visit onstar.ca for vehicle availability, coverage maps, details and system limitations. Services and connectivity vary by model and/or vehicle configuration and conditions, as well as geographical and technical restrictions. 4G LTE service available in select markets. Requires active connected vehicle services and a data plan to access the vehicle's built-in Wi-Fi Hotspot. Accessory Power must be active to use the Wi-Fi Hotspot. Data plans provided by AT&T® or its local service provider. Credit card is required for purchase. 4Connected vehicle services require a connected vehicle services plan or trial, connected hardware, vehicle electrical system (including battery), wireless service and GPS satellite signal to be available and operating for features to function properly. On Star® acts as a link to existing emergency service providers. Visit on star.ca for coverage map, details and system limitations. 5 Services, connectivity and capabilities are subject to user terms and limitations and vary by model and/or vehicle configuration, as well as geographical and technical restrictions. Connected Access does not include emergency or security services; service availability requires compatible 4G LTE wireless networks; standard connectivity available to original purchaser for 10 years from the trial activation date for properly equipped vehicles and is not transferable. 4G LTE service available in select markets; requires data plan (credit card needed for purchase) to access the vehicle's built-in Wi-Fi Hotspot; Accessory Power must be active to use the Wi-Fi Hotspot; data plans are provided by AT&T or its local service provider and may change. Vehicle Diagnostics requires enrolment and email address on file; message and data rates may apply; not all issues will deliver alerts; Vehicle Status and On-Demand Diagnostics require a paid service plan. Visit onstar.ca for vehicle availability, coverage maps, details and system limitations. 6Not available on SL trim. Available on Canyon trim. Included on all other trims. 7Available on select Apple® and Android devices. Service availability, features and functionality are subject to limitations and vary by model and/or vehicle configuration, device and the plan in which you are enrolled. Device data connection required.

8 Services and capabilities may vary by model and/or vehicle configuration. Smart Driver is not available for MY 2014 and older vehicles. Remote Personalization is not available on MY 2016 and older vehicles; requires properly equipped vehicle with compatible hardware and a paid data plan. Diagnostic capabilities do not cover all vehicle conditions; requires email address on file and enrolment in Vehicle Diagnostics to receive alerts; additional message and data rates may apply. Tire Pressure Monitoring System required (excludes spare). Does not include emergency or security services. Vehicle Locate is designed to locate compatible connected vehicles and capabilities vary by model and/or vehicle configuration and mobile device; available in the U.S., Canada and Mexico only. Remote Key Fob enables services such as remote start (requires GM factory-installed and enabled remote-start system), door lock/unlock (requires automatic locks) as well as lights and horn activation. Send-to-Vehicle Navigation requires a GM factory-installed navigation system to send directions to the vehicle. AlexaTM and Google AssistantTM are only available in the U.S. and Canada in U.S. English on properly equipped vehicles; some commands are not supported on some vehicles; requires an internet connection. Some services require access to the mobile app; available on select Apple® and Android devices. Services are subject to user terms and limitations. Visit onstance for more details.

THE QUESTION IS, WHICH ONE?

Choose the Canyon that's right for you at gmccanada.ca. All vehicles shown with available equipment.

CANYON TRIMS



SL AND CANYON models come with the essentials, including features such as a 2.5L I4 engine paired with a 6-speed automatic transmission, StabiliTrak with Trailer Sway Control, the CornerStep rear bumper, a 4-way power driver seat, traction control and a Rear Vision Camera.



SLE includes most Canyon standard content and adds a 6-way power driver seat, heated power-adjustable exterior mirrors, remote keyless entry, a leather-wrapped steering wheel with audio controls, an 8" diagonal GMC Infotainment System,² EZ-Lift and Lower Tailgate and a High Definition Rear Vision Camera.¹



ALL TERRAIN⁹ includes most SLE standard content and adds features such as an off-road suspension system, heated front seats, an automatic locking rear differential, Hill Descent Control and unique exterior and interior features.

¹Read the vehicle Owner's Manual for important feature limitations and information. ²Functionality may vary by model. Full functionality requires compatible Bluetooth® and smartphone, and USB connectivity for some devices. Data plan rates may apply.

³No longer available to order. ⁴The system wirelessly charges one compatible mobile device. Some devices require an adapter or back cover. See mygmc.ca for more information. ⁵At time of posting, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas. ⁶Bose is a registered trademark of Bose Corporation. ⁷No longer available to order.



SLT includes most SLE standard content with additional features such as a 3.6L V6 engine with 8-speed automatic transmission, Rear Park Assist, remote vehicle starter system, wireless charging for compatible smartphones, a 4-way power front-passenger seat with power lumbar control and heated leather-appointed front bucket seats.



DENALI is the ultimate expression of Professional Grade. Includes all SLT standard content and offers additional features such as heated and ventilated perforated leather-appointed front seats, an 8" diagonal GMC Infotainment System² with Navigation,⁵ a Bose⁶ Premium Sound System, under-rail LED cargo bed lighting, 20" machined aluminum wheels with painted accents and a spray-on bedliner.

SELECT AVAILABLE CANYON PACKAGES

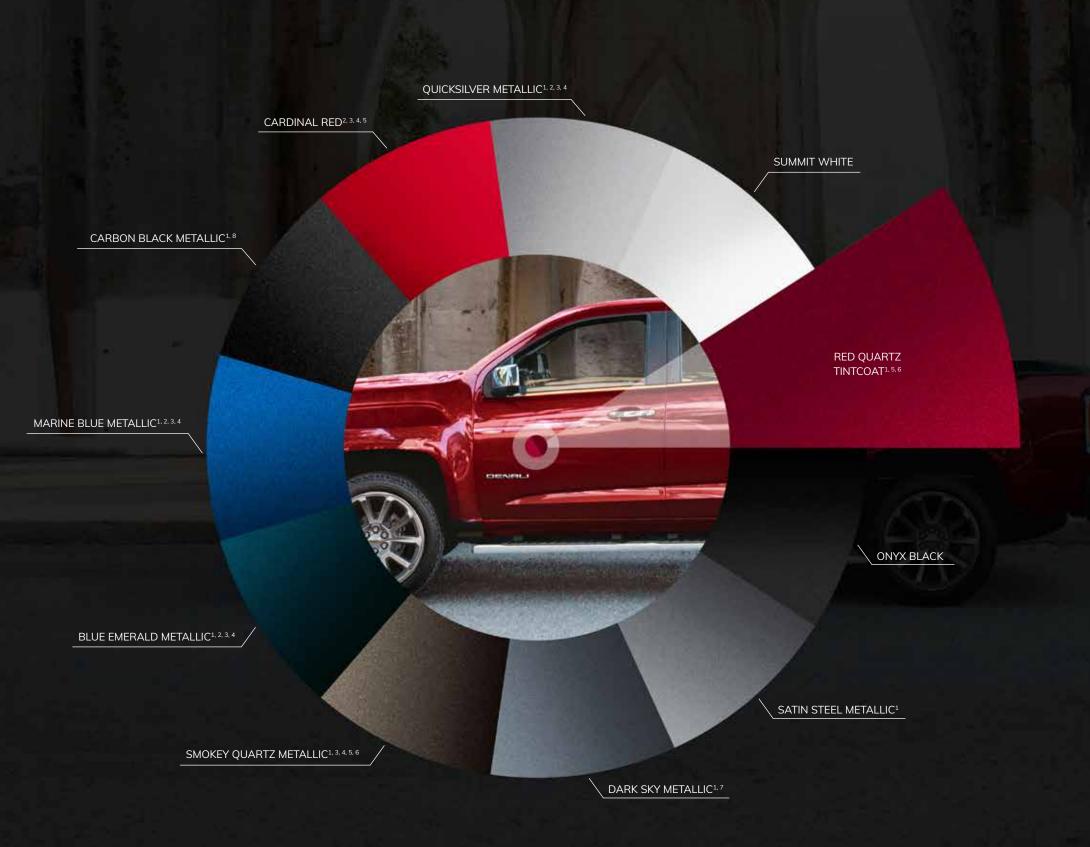


ELEVATION EDITION is available in both Extended Cab and Crew Cab configurations. It includes most SLE standard content and adds features that set the truck apart, such as a body-colour grille surround with black inserts and special 18" Satin Graphite painted aluminum wheels.



ALL TERRAIN X PACKAGE⁷ includes All Terrain standard content and adds black 3" round step bars, all-weather floor liners, a spray-on bedliner and 31" Goodyear® Wrangler DuraTrac® tires.

COLOUR YOUR WORLD



INTERIOR

COLOURS

VINYL

Jet Black/Dark Ash — Standard on SL. Available on Canyon.

CLOTH

Jet Black/Dark Ash — Standard on Canyon



Cocoa/Dune — Standard on SLE



Jet Black/Jet Black — Standard on SLE



Jet Black/Jet Black With Cobalt Red Accents — Standard on All Terrain

LEATHER APPOINTMENTS



Jet Black/Jet Black With Cobalt Red Accents — Available on All Terrain Crew Cab



Cocoa/Dune — Standard on SLT



Jet Black/Jet Black — Standard on SLT



Jet Black/Jet Black Perforated — Standard on Denali

DETAILS

FINISHES



Axiom Aluminum — Standard on SLE/SLT



Dark Aluminum — Standard on All Terrain

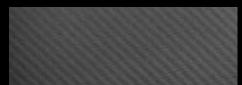


Burnished Aluminum — Standard on Denali

DOOR/CONSOLE ACCENTS



 ${\sf Smoked\ Mahogany\ Wood\ Tone-Standard\ on\ SLE/SLT}$



 $\hbox{Off-Road Carbon Accent} -- \hbox{Standard on All Terrain}$



Hanon Oak Wood Tone — Standard on Denali

DESIGNED FOR DISTINCTION



16" Ultra-Silver Metallic (RS1) — Standard on SL and Canyon



Standard on SLE



17" Bright Silver Cast Aluminum (RID) —



(R1U) — Included and Only Available on All Terrain



18" Multi-Spoke Satin Graphite Painted Aluminum (REG) — Included and Only Available on Elevation Edition



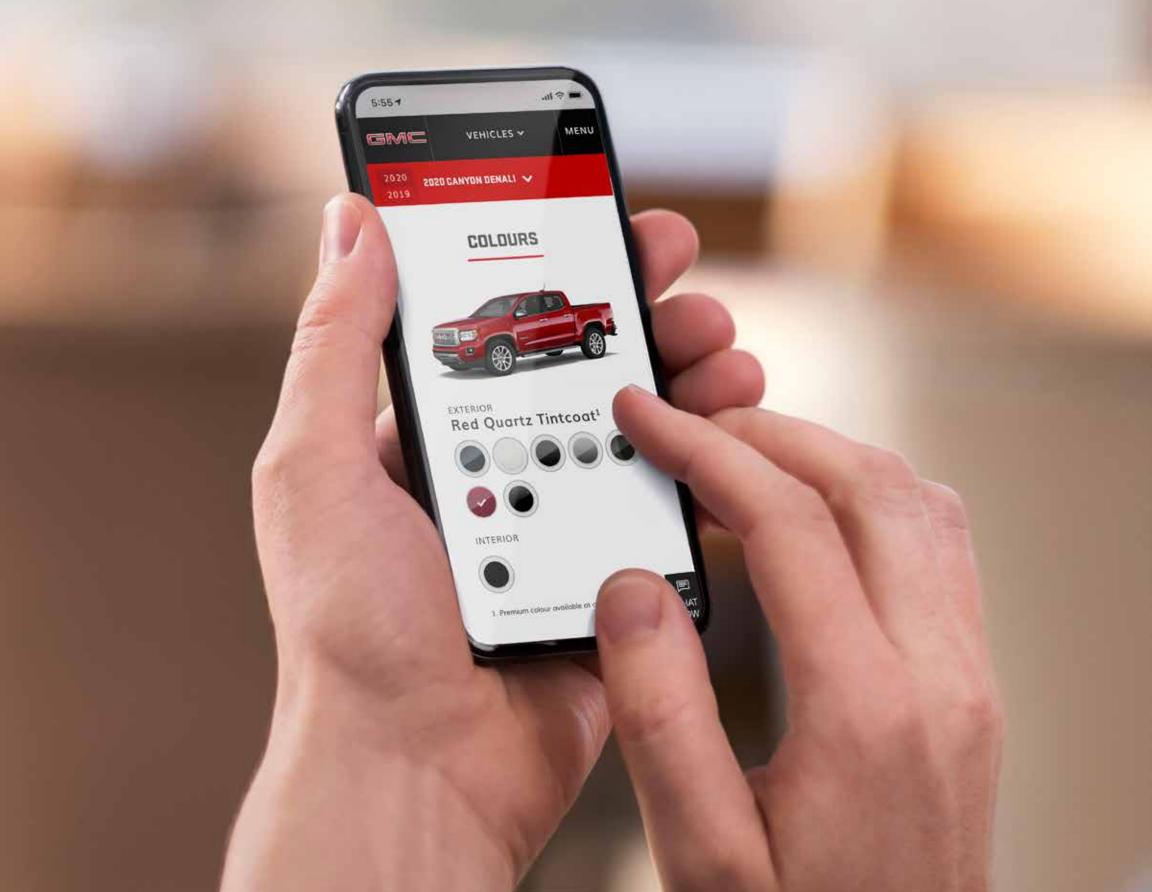
18" Polished Cast Aluminum (RT5) — Standard on SLT

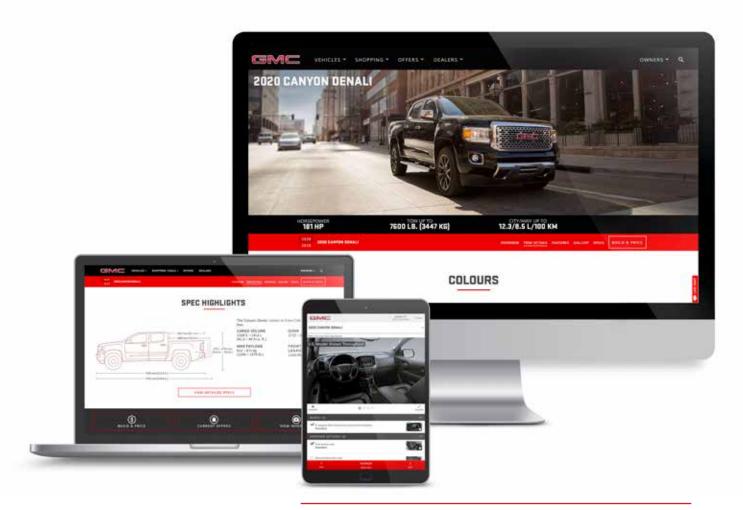


20" Diamond-Cut Machined Aluminum With Painted Accents (RQ9) — Standard on Denali



YOUR CANYON STARTS HERE





GMC's smart, comprehensive online tools elevate your shopping experience.

Learn more about Canyon's features, find the model that's right for you and sign up for email updates at gmccanada.ca.



BEFORE HEADING OUT, WE SUGGEST YOU GEAR UP







GMC Accessories¹ are the only way to fully personalize your entire Canyon—inside and out. They're engineered and tested to meet the Professional Grade standards of your Canyon, as well as your own.

Find a full selection of Canyon accessories¹ at gmccanada.ca/accessories.







PEACE OF MIND, STANDARD WITH EVERY GMC CANYON

Experience the GMC comprehensive coverage, warranty and protection program that comes standard with every new 2020 GMC Canyon purchased or leased in Canada. Simply, it is designed around you, to make it easy to keep your GMC like new—and give you the confidence you deserve when you need it most.

- 2-year/24,000 km¹ Lube-Oil-Filter Maintenance² (limit of two)
- 3-year/60,000 km¹ Base Warranty Coverage³
- 5-year/100,000 km¹ Powertrain Component Warranty Coverage³
- 5-year/100,000 km1 Courtesy Transportation4
- 5-year/100,000 km1 24/7 Roadside Assistance4
- 6-year/160,000 km1 sheet metal rust-through perforation coverage3
- 8-year/130,000 km¹ coverage³ on specified major emission components

OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:5

- GM Protection Plan (GMPP)—The only extended service plan backed by the resources and commitment of General Motors, GMPP may be purchased at the time of sale or subsequently during the Base Warranty Coverage period.⁶
- Certified Service—With GM-certified technicians and GM-approved parts, nobody knows your GM vehicle better.
- GMC Owner Centre—As an owner, take advantage of the GMC Owner Centre. This online owner's destination gives you access to current offers and helpful resources such as Owner's Manuals. Find out more at amcowner.ca.

TO HELP YOU PURCHASE OR LEASE A NEW VEHICLE:

- Purchase Financing and Leasing—On-the-spot financing, see dealer for full details.⁷
- GM Student Bonus Program—Students or recent graduates of high school, college or university⁷ may be eligible to receive a Student Bonus vehicle redemption allowance of \$500 or \$750^{5,8} (tax inclusive; purchased vehicle dependant) to use toward the purchase, lease or finance of one eligible new GMC vehicle.
- GM Card—Cardholders may redeem Earnings toward the total purchase price or lease down payment of an eligible new GMC truck or SUV. Restrictions and limitations apply. For full program details,8 visit gmcard.ca.

INFORMATION RESOURCES:

You can find more information about these programs from your GMC dealer, or at these information centres:

- The GM website at amccanada.ca
- The GM Customer Care Centre at 1-800-GM-DRIVE (1-800-463-7483 or 1-800-263-3830 for TDD users)

A WORD ABOUT THIS BROCHURE Some of the equipment shown or described throughout this brochure may be available at extra cost. We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colours, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials provided at the dealership or affixed to vehicles are approximations based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been adapted since the time of publication, please check with your GMC dealer for complete details. General Motors of Canada Company reserves the right to lengthen or shorten the model year for any product, for any reason, or to start and end model years at different times.

A WORD ABOUT THIS ASSEMBLY GMC vehicles are equipped with engines and components produced and assembled by different operating units of General Motors, its subsidiaries and suppliers to GM worldwide. We sometimes find it necessary to produce GMC vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

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¹Whichever comes first. ²Limit of two (2) Lube-Oil-Filter services during the program period. Fluid top-offs, inspections, tire rotations, wheel alignments and balancing etc., are not covered. Additional conditions and limitations apply. See participating dealer for details. ³Conditions apply. See Warranty Booklet for details. ⁴Conditions apply. See Owner's Manual for details. ⁵Conditions and limitations apply. ⁶Please work with your dealer to select the plan that is suitable for your driving needs. Dealers are free to set their own prices. ⁷Subject to eligibility. ⁸Program subject to change.

DRIVE THE CONVERSATION















GMCCANADA.CA

LIVE LIKE A PRO

